

HOTEL & TRAVEL CONTENT PARTNER

Content Your Guests Actually Remember

Julia Rostkowska · Hotel & Travel Portfolio

Marbella-based · available for collaborations worldwide · content in Polish & English

1.16M

Instagram views / 30 days

2M

TikTok views / 28 days

97.4%

reach from non-followers

ABOUT

I make content built around stillness — the light on a pool at eight in the morning, a breakfast tray before the day starts, the ten quiet minutes before checkout. My audience is smaller, and it's exactly the audience your guests already are: people who save quiet-luxury travel content because they intend to book it.

Off camera I work as a Meta Ads specialist, running paid media for other brands — and if it's useful, I can also set up and run the paid promotion on Meta for the same content, not just hand it over and hope.

REACH — RECENT PERFORMANCE, STRAIGHT FROM INSIGHTS

INSTAGRAM — LAST 30 DAYS

1,161,786

Views

452,992

Accounts reached

34,994

Interactions

+1,062

New followers

TIKTOK — LAST 28 DAYS

2M

Post views

107K

Likes

80K

Profile views

3,730

Shares

97.4%

of Instagram reach comes from non-followers — this content pulls in new audiences, not just existing ones.

PARTNERSHIPS — RECENTLY WORKED WITH

HOTELS & RESORTS

Radisson Istanbul · St. Tropez Zanzibar · Secret House Cappadocia (1M+ views on TikTok) · Macakızı Bodrum (120K+ views)

RESTAURANTS & BEACH CLUBS

Cipriani · MC Beach Marbella

WELLNESS

Pilates Studio Icon Marbella

BRANDS & EXPERIENCES

Apis · Golden Rose · Yolyn · Claresa · Your Kaya · Balneo · Jetski Marbella

PARTNERSHIP PACKAGES

Three ways to work together

Package one is a straightforward exchange — content for a stay. From there, every step up is a clear, deliberate jump in deliverables and usage rights, not a random number.

TRIAL COLLAB

The Quiet Stay

- 2–3 night stay
- 1 Instagram Reel + 1 TikTok
- Daily Instagram Stories, property tagged
- 1 Instagram feed post
- Free for you to reshare to your own channels

Stay Only — No Fee

MOST BOOKED

Signature Collab

- 3–4 night stay
- 2 Instagram Reels + 2 TikToks
- Each also posted as a YouTube Short
- Daily Instagram Stories, property tagged
- 2 Instagram feed posts
- Full usage rights — run this content as your own ads
- Optional: Meta Ads campaign setup & management

Stay + €150

PREMIUM

The Full Story

- 5+ night stay
- 5 Instagram Reels + 5 TikToks
- Each also posted as a YouTube Short
- 1 dedicated YouTube video
- Daily Instagram Stories + a Story takeover
- 3 Instagram feed posts
- Full usage rights — run this content as your own ads
- Meta Ads setup & management included

Stay + €350

GET IN TOUCH

Ready to work together.

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Rates are starting points and flex with season, scope, and property. Available for collaborations across Europe and beyond.

Full-resolution files delivered to every partner.